



Tampa-St.Petersburg Chapter



Executive Committee Meeting Minutes 24 June 2020

EXCOM members that participated via a virtual Webex meeting are marked below:

Officers			Directors		
<input checked="" type="checkbox"/>	COL Jack Sander	President	<input checked="" type="checkbox"/>	Steve Boyer	Membership
<input checked="" type="checkbox"/>	Mark Christensen	1 st VP	<input type="checkbox"/>	<i>Mike Paradiso</i>	<i>Membership Deputy</i>
<input checked="" type="checkbox"/>	Debbie Miller	2 nd VP	<input checked="" type="checkbox"/>	Caitlin Stephens	Publicity
<input checked="" type="checkbox"/>	Gerry Slevin	Treasurer	<input checked="" type="checkbox"/>	Nicholas Chadwick	Small Business
<input checked="" type="checkbox"/>	Magdalena LoGrande	Secretary	<input checked="" type="checkbox"/>	Joe Haulton	Website
			<input type="checkbox"/>	Eddie Peña	Scholarships
			<input type="checkbox"/>	<i>Senton Pojani</i>	<i>Scholarships Deputy</i>
			<input checked="" type="checkbox"/>	Shandi Perkins	Programs
			<input checked="" type="checkbox"/>	Danny Sava	Awards
			<input type="checkbox"/>	<i>Robert Hoffman</i>	<i>Awards Deputy</i>
			<input checked="" type="checkbox"/>	Adam Taylor	Corporate Sponsorship
			<input type="checkbox"/>	<i>Alex Rolinitis</i>	<i>Corporate Sponsorship Deputy</i>
			<input type="checkbox"/>	Clinton Austin	Young AFCEAN
			<input checked="" type="checkbox"/>	Rob Hile	Golf Tournament
<input type="checkbox"/>	Carl Bass	RVP	<input type="checkbox"/>	2d Lt Darren Diones	Military Outreach
			<input checked="" type="checkbox"/>	Dan Holland	Cyber Outreach

Also in attendance were Bill Adkins and Kasey Ortoski

I. Officer and Standing Committee Reports

- President, COL Jack Sander
 - Meeting called to order at 1205
 - Magdalena conducted roll call and quorum was established.
 - COL Sander proposed MG Yee as the speaker for the July virtual luncheon, possibly as a panel with SES-ranked participants; the back-up speaker if MG Yee cannot support will be COL Andrew Whiskeyman, chief of CENTCOM IO division.
 - Our President also asked EXCOM not to get frustrated with hiccups experienced during virtual luncheons; this is to expected given the COVID-19-derived circumstances and our fast transition to a virtual setup.



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- Secretary, Magdalena LoGrande
 - AFCEA Int. is hosting the 2020 Chapter Officer Boot Camp on 10 July, 1100-1300, for those interested.

ACTION: May 2020 meeting minutes were unanimously approved.

- Treasurer, Gerry Slevin
 - Financials:
 - Checking Balance: \$12032.81
 - Savings Balance: \$44,065.50
 - Gerry also collected \$300 from the June virtual luncheon
- 1st Vice President, Mark Christensen
 - 7 Aug Bowling Tournament update:
 - There are only 2 teams signed up. Currently, the Brandon Bowling Center is not observing social distancing, but that may change, in which case we may have to postpone the event again. Some companies have frozen their marketing funds and that is affecting the drive for lunch and drink sponsors.
 - Bill Adkins will look for sponsors among the teams that sign up.
- Membership, Steve Boyer
 - Steve will get together with Joe on the script to pull membership info.
- Publicity, Caitlin Stephens
 - NSTR. She is tracking the Bowling Tournament for publicizing.
- Small Business, Nicholas Chadwick
 - NSTR
- Website, Joe Haulton
 - June Virtual Lunch Hot Wash:

We did lots of prep for this event, plus performing 2 full function checks with CENTCOM with great results. On game day something changed and CENTCOM no longer had video capability.

Event Prep:

- Canned video of announcements, etc. (5min 26sec) to remove that variable
- 2 test sessions with CENTCOM were performed
- Vimeo Stream
 - Could not stream direct to Vimeo for input from CENTCOM due to security settings
 - Could use a WebEx on Joe's screen and use audio and video input into Vimeo



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- WebEx at CENTCOM
- COL Chang’s computer would not connect video in his office
- COL Sander’s computer was used
- 2 functional checks with that setup (last one day before) without issues
- Audio and Video was excellent quality

Execution:

- 15 minutes before the stream start, COL Sander could not connect video to WebEx
- Multiple logouts, 1 reboot
- Unable to get video, and unable to test audio input prior to broadcast as the pre-recorded part of the event had started
- Audio was finally sorted out, but the intros were not broadcast to the stream

- COL Sander mentioned that it might have to do with the fact that on the day of the virtual luncheon he had logged in after Joe. Another factor that may have played a role was the fact that there was a base CCSD circuit outage that day.
- For the July event, we should do two more tests. The best results will probably be on using Vimeo directly, from a transmission rate perspective.

- Scholarship/Education, Eddie Pena
 - NSTR
- **Government Outreach, 2d Lt Diones (unable to attend)**
- 2nd Vice President, Debbie Miller
 - Still waiting on feedback from organizers on December Tech Expo.
- Programs, Shandi Perkins
 - Shandi introduced Kasey Ortoski as a backfill during her maternity leave. Kasey will share the desired email address to receive EXCOM communications, so that it can be added to the distro.

Date	Location	Event/Speaker	Title Sponsor	Raffle Sponsors
15 July	N/A	Virtual Luncheon/MG Garrett Yee, Assistant to the DISA Director		
7 Aug	Brandon Crossroads	Bowling Tournament		
30 Oct	Bloomington Golf Course	Annual Golf Tournament		
9 Dec	Surf’s Edge	Tech Expo (tentative)		

- Awards, Danny Sava



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- Danny will get together with Mark on awards, but otherwise NSTR.
- Corporate Sponsorship, Adam Taylor
 - In general, the drive for new sponsors continues to be a challenge due to COVID-19 but he is talking to sponsors and the Bowling Tournament is on his radar.
 - He is not particularly aware of funds being frozen for discretionary expenditures but most of the companies he interfaces with (60-70%) are in the commercial sector.
 - Adam's company will be sponsoring the scorecard at the Bowling Tournament.
- Young AFCEAN, Clinton Austin (unable to attend)
- Cyber Outreach, Dan Holland
 - Dan is talking to the Splunk team for an AFCEA outreach event.
 - Many have volunteered for the July cyber camp and Dan is checking whether more are needed for those who volunteered after the deadline.
 - Other engagements remain tentative due to COVID and will have to be played by ear.

II. Agenda Item: Special Committees' Reports

- Golf Tournament, Rob Hile
 - Rob is in regular communication with the organizing committee.
 - Due its outdoor nature, golfing is less affected by COVID-19 restrictions, but sponsorships may suffer due to economic uncertainty and reduced/frozen marketing funds, or a potential enforcement of masks outdoors.
 - Rob shared a copy of the 2020 Golf Event contract for review and highlighted the following:
 - A: CDC has just released the restriction of one person per cart so we can now have two people per cart as normal
 - B: Contract per player is only \$2.00 more per player than last year, same package as last year including hot lunch
 - C: 100-person minimum to ensure that we have the entire course to ourselves (the contract covers up to 120). If not, there will be outside players allowed in front or behind our group
 - D: Outside Awards Ceremony is suggested and can be arranged, weather permitting

We have a better sound system this year and there will be a beverage cart on the front nine and the back nine this year as well as we have the option of having two sponsor holes where adult.

EXCOM agreed to monitor status before we sign the contract—we can hold off until September—to ensure at least a break-even number of registered and paid participants and sponsors to cover the projected \$8500 in expenses. Gerry reiterated that the Golf Tournament is our biggest fundraiser, and the Cyber Outreach budget depends on it, otherwise we would have to rely on the Savings Account.



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EXCOM also agreed to send a Request for Interest to membership (and additional small and medium-sized companies in the DC area that Shandi has engaged) and gather the metrics by the end of August to inform a decision.

III. Agenda Item: Unfinished Business

IV. Agenda Item: New Business

V. Agenda Item: Adjournment

- Meeting adjourned at 1243
- Next EXCOM meeting date 22 July