

**AFCEA Tampa – St Pete Chapter
Executive Committee Meeting Minutes
October 2009**

Attendees:

Mary Allison Yourchisin
COL Turner
Lou Ramos
Billy Hogan

Carol Schweitzer
Dale Hempel
Mark Christensen
Bob Walton

Jennifer Huntsman
Chad Fisher
Deborah Rose
Jay Rose

Hunter Trice
Maureen Fuller
Barbara DiGioia (Dataline)
Mark McKim

COMMITTEE REPORTS

1. Key Reports

- **Secretary (MA)**
 - When we will be holding nominations for officers (start putting together)
 - Items to add to agenda for next meeting

- **Treasurer (Maureen)**
 - “Volunteer Appreciation” Social turnout was a little weak, but great food
 - Provided the financials for September
 - Motion to INCREASE Scholarship money to \$25K

- **Programs Committee (Mark Christensen)**
 1. Continued web credit card pre-pay for all attendees (_____ showed out of 234 that registered in Oct); ordered 190 meals
 2. Mark needs a **DEPUTY/help** with his committee as Programs Chairman
 3. Will have follow on discussions regarding the AV/projections screens/etc
 4. Updating the Flags, Streamers(reaching out to Sean McGowan)
 5. Programs being made for follow on luncheons (especially for 2 Dec), this can be rotated to members and then announced at podium
 6. Response to Surf’s Edge club letter
 7. Regarding raffle money (Raised \$467 raffle money at Oct luncheon)
we need to reference monies being raised toward scholarships!
 8. Speakers - SOCOM, JCSE, 6th Com Squad, maybe new J6, Deloitte
{We need EVERYONE to contribute and help on speaker ideas}
 - **Brandt will make announcement that we are open to having all participate in uncovering speakers for chapter as well as mention COALITION speakers/International officers...**
 - December 17th – Hope Children’s Home
 - January – CIO of Tampa
 - February- CACI CIO is confirmed
 - March- TBD
 - April- TBD

2. Standing Committees

- Awards Committee (Billy)
 - a. Jay and others strongly encouraged Young AFCEAN submissions date (need to send to International)
 - b. Status of AFCEA International Technology Awards- (4, "Emerging Leadership," "Distinguished YA," "YA Program Award," "Regional Young AFCEAN")
 - c. Nominations for October, November and December award
 - We need to recognize Nadya, Pam and Meredyth with an announcement until they actually attend to receive award OR mail it to them OR take to offices...

- Corporate Membership Committee (Karla)
 - a. No tables left to sell. We are over by ½
 - b. Moving forward, sell ½ tables

- Membership Committee (Dale)
 - a. Back up to 727 members, Goal is 800
 - b. Membership drive announcement will be made at next luncheon and on email that goes out to the distribution list
 - c. Plans to send emails out to those that need to renew
 - d. Continue to supply applications at next luncheon at door and announce from podium about joining not just attending
 - e. Plan to have local representation at the SDVOSB conference in October

- Publicity Committee (Carol)
 - a. Submittal process...
 - b. Would like a job description (something that better explains her role)
 - c. Connecting with base paper "thunder bolt" on upcoming AFCEA events
 - d. Will be supplying a write up/synopsis of luncheon along with photos (submit to International and distribute to EXECOM)

- Scholarship and Education Committee (Mark McKim)
 - a. Motion made to propose spending of \$25,000 (approved)
 - b. Science grant of \$1000 has been confirmed
 - c. USF was presented International Award to a cadet and advertised upcoming scholarships
 - d. Would like to get more school district ideas (other participants)
 - e. **We need to advertise as a chapter about the scholarships**

- Small Business Committee (Hunter/Trish)
 - a. Laser focus on delivery for the SDVSOB Trade Show. Things are progressing well
 - b. Dates changed to Oct 28th and 29th (at the Convention Center)
 - c. Trish and Barbara will send out update on Volunteers needed, etc
 - d. Over 600 people have shown interest and it has yet to be advertised
 - e. Having an AFCEA booth to help with our Membership Drive (MA, Carol, Dale will coordinate with Barbara and Hunter)

- Young AFCEANs (Mary Allison)
 - a. Will have the next YA AFCEAN social in November to push membership. EXCOM voted “NOT to exceed \$1000 without additional authorization for each event.” Event will be posted on site also mentioned at the luncheon. Need to state 40 years of age and younger GET INVOLVED!!!!!! Need to add YA to agenda each meeting
 - b. Active Duty STILL needs to get more engaged as well as Leadership from the SR NCO, Enlisted, COMMS Squadron, Jr members, JCSE, all 40 and under
 - c. Working on the next professional development event (Need to explore St. Pete Chamber option)
 - d. Need to have a point person, YA involved with Science Fair judging, YA scholarships, Send YA to conferences, MA will follow up with Maureen and Dale on list of YA

3. Special Committees

- a. Web Site (Jay)- putting in an “opt out” feature

4. Wrap-up

- 2VP (Craig) -Not in attendance
- 1VP (Brandt) -Not in attendance
- Chairperson at Large (Nadya)- Not in attendance
- Regional VP (Lou)- Promoted LTGEN LORD coming in for 2 Dec luncheon. Gen Lord was a DYA. We need all in place for this luncheon
- Chapter President (Col Turner)- shared his thankfulness for all we do for the chapter