

**AFCEA Tampa – St Pete Chapter
Executive Committee Meeting Minutes
August 2009**

Attendees:

Mary Allison Yourchisin
Craig Stepp
Dale Hempel
Brandt Cosgrove

Trish Moore
Lou Ramos
Mark Christensen
Carl Bass

Karla Jund
Doug Darland
Carol Schweitzer
Meredyth Sauter

Hunter Trice
Linda Trice

COMMITTEE REPORTS

1. Key Reports

• **Secretary (MA)**

- Discussed having a separate “Volunteer Appreciation” Social in Sept/October (Maureen is taking the lead); motion was made to not exceed \$2000 for event. All who have list from golf tour, luncheons, TechNet, SDVOSB conference, etc need to send to Maureen.
- MA will help coordinate the Young AFCEAN social in October with Capt Huntsman
- MA will send out St. Pete Chamber request to Excom

• **Treasurer (Maureen)**

- a. Status on new finance system
- b. Raffle money tracking

• **Programs Committee (Mark Christensen)**

1. Continued web credit card pre-pay for all attendees (170 out of 236 showed in Aug)
2. Regarding raffle money (Raised over \$400 raffle money in Aug)
we need to reference monies being raised toward scholarships!
3. Speakers - SOCOM, JCSE, 6th Com Squad, maybe new J6, Deloitte
{We need EVERYONE to contribute and help on speaker ideas}
 - September- (Craig will FU w/ Col Gallagher of Sr. NCO/Sgt Maj)
 - October-(JCSE is locked per Wendy Manning)
 - November- TBD (Gov Ridge is out, Mark is checking with club about changing the week and will FU w/ Excom) Dale is working on CIO/Mayor; Carol will work on former CIO from ATF/Gen Rat...;
 - December- TBD
 - Brandt will make announcement that we are open to having all participate in uncovering speakers for chapter as well as mention COALITION speakers/International officers...

2. Standing Committees

- **Awards Committee (Billy) No one attended**
 - a. Status of AFCEA International Technology Awards- (NO INPUT at time)
 - b. Model chapter of the year for 2009 (Billy is sending out for Status)
 - c. Nominations for September and October award
 - We need to recognize Nadya and Pam with an announcement until they actually attend to receive award OR mail it to them OR take to offices...

- **Corporate Membership Committee (Karla)**
 - a. No tables left to sell. We are over by ½
 - b. Updated model chapter goals since they were already met for large and small
 - c. Took care of “disclaimer” to handle friction points (Jay, Mark, Brandt, Karla)- policy in place for refunds
 - d. Confirmed the ethics of the chapter when people have requests to do email blasts

- **Membership Committee (Dale)**
 - a. 730 members dropped to 717
 - b. Goal is 800
 - c. Membership drive announcement will be made at next luncheon and on email that goes out to the distribution list
 - d. Continue to supply applications at next luncheon at door and announce from podium about joining not just attending
 - e. Carol and Dale will handle putting up a LinkedIn page for our chapter

- **Publicity Committee (Carol)**
 - a. Carol is going back online to submit
 - b. Coordinating with International and local (pictures)
 - c. Will help drive membership (LinkedIn, Biometrics Conference in Sept, etc...)- MA and Carol will coordinate with Sean McGowan/ Tobey Jackson out of International

- **Scholarship and Education Committee (Mark McKim) did not attend**
 - a. Maureen and Mark will get together to discuss a reasonable amount and Maureen will make recommendation based on projection. This needs to be addressed in OCTOBER budget and a motion needs to be set
 - b. Group did discuss making an increase in scholarships by at least \$5K

- **Small Business Committee (Hunter/Trish)**
 - a. Continuing to work the SDVSOB Trade Show. Things are progressing well
 - b. Template is done, Jay is working the website, streamlining (minimal \$\$\$)
 - c. November 4-6th (“O Club” and Davis Conf Center is reserved)- juggling 3 locations
 - d. Will receive update on Volunteers needed next meeting (min of 12)
 - e. Over 600 people have shown interest and it has yet to be advertised
 - f. Discussion of having a booth (Publicity) to help with our Membership Drive (Carol, MA, Trish, Dale will coordinate)

- Young AFCEANs (Manning/Huntsman/Stepp/Mary Allison)
 - a. Hopefully will have the next YA AFCEAN social in October to push membership. EXCOM voted “NOT to exceed \$1000 without additional authorization for each event.”
 - b. Active Duty STILL needs to get more engaged as well as Leadership from the SR NCO, Enlisted, COMMS Squadron, and JCSE
 - c. Working on the next professional development event (Need to explore St. Pete Chamber option)

3. Special Committees

- a. Web Site (Jay)- will work on correcting the multiple email issue (Hunter will address with Jay)

4. Wrap-up

- 2VP (Craig)
- 1VP (Brandt)
- Chairperson at Large (Nadya)- Not in attendance
- Regional VP (Lou)
- Chapter President (Col Turner)