



Pelican Chapter



From: President, Tampa-St. Pete Pelican Chapter
To: AFCEA International

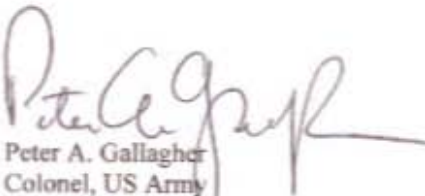
Subject: Chapter Goals for Model Chapter Program 2009

1. After careful consideration and deliberation, the Executive Committee of the Pelican Chapter of AFCEA developed several lines of operation that we feel will continue to strengthen our overall structure and program of activities. In order to continue to improve our chapter we will focus our efforts in the following categories and pursue the goals listed below.
 - a. Membership-
 - a. Increase membership by 3% in the first half of the year and by 4% overall.
 - b. Attain 70% retention of membership (excluding military personnel that are transferred).
 - b. Corporate Membership
 - a. Recruit one new big business corporate sponsor.
 - b. Recruit one new small business corporate sponsor.
 - c. Scholarship and Education
 - a. Award at least two Science Teacher grants.
 - b. Award at least four scholarships for science and technology students with a value of at least \$15,000.
 - c. Donate at least \$1000 to AFCEA International Scholarship and Education initiatives.
 - d. Young AFCEANs
 - a. Sponsor 2-3 young AFCEANs to participate in AFCEA International events and facilitate active participation in Young AFCEAN Advisory Council. Encourage those participants to share their experience by providing back-briefs to general membership meetings and gatherings of other Young AFCEANs.
 - b. Provide professional development opportunities for young AFCEANs by facilitating visits to at least 3 different communications-electronics facilities.
 - c. Continue to enhance our public service commitment by participating in 2 community service events.
 - e. Awards Committee
 - a. Designate at least six Chapter "AFCEAN of the Month" awards
 - b. Submit at least one nomination for an AFCEA International individual award
 - c. Submit at least one nomination for an AFCEA International chapter/program type award.
 - f. Publicity
 - a. Maintain chapter's presence in SIGNAL Magazine, Chapter News with at least three articles in 2009.
 - g. Web Site
 - a. Implement a web interface allowing participants of the annual golf tournament to sign up for sponsorship and/or submit their golf teams; all reservations and payments will be done on-line
 - b. Work with Corporate Table Chairperson to implement a Corporate Table interface into the RSVP system allowing for automated reminder emailing and an on-line payment capability for all tables.
 - i. Ensure this capability is fully integrated with the chapter's information website so that only current table sponsors will be recognized on the marketing portion of the site
 - ii. Ensure this capability is fully integrated with the RSVP's reservation system to allow only fully paid corporate table sponsors to make corporate reservations through the automated RSVP system

h. Small Business Committee

- a. Plan, coordinate and execute at least one Small Business outreach event for the purpose of providing education, exposure and recognition to small business member companies in the local/regional area.

2. Point of contact regarding these goals is the undersigned, (813) 827-5804 or peter.a.gallagher@us.army.mil.



Peter A. Gallagher
Colonel, US Army
Chapter President